



WANT TO MEET AN **INTELLIGENT GROUP** OF **WASTE MANAGEMENT PROFESSIONALS?**

Now you can at North America's leading technical conference for the presentation of research and case studies on waste management that happens once every two years. At the 2024 Global Waste Management Symposium (GWMS), you'll find global buyers who want to experience world-class content and breakthrough research.

GWMS encourages thoughtful discussion that includes oral presentations and networking events. At GWMS, a committee of industry experts vets all comprehensive abstracts submitted related to solid waste engineering and management.

You'll meet a captive audience of intelligent buyers.

GWMS attracts landfill owners and operators, as well as their engineers and the consultant and vendor communities, plus:

- Facility Owners and Operators
- Researchers
- Vendors/Suppliers
- Solid Waste Generators
- Local/State/Federal Agencies
- Waste Service Companies
- Trade Organizations
- Students and Academicians

www.wastesymposium.com



February 25-28, 2024

Hyatt Regency Indian Wells Resort & Spa
Indian Wells, CA
wastesymposium.com

2024 GWMS SPONSORSHIP OPPORTUNITIES INCLUDE:

Gold Sponsor - \$20,000

- 9 complimentary registrations (\$9,900 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$850 each)
- Shared banner ad on wastesymposium.com
- Gold Level branding in the Attendee promotional brochure mailed to 35,000 industry professionals
- Gold, primary sponsor branding on wastesymposium.com
- Gold, primary sponsor branding in email campaign
- promoting attendance
- Primary sponsor branding at all breakfasts, lunches and at the Welcome Reception (value \$9,000)
- Full page ad in the Online Proceedings (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base through show cycle and during the event
- Table Top Display (optional)

Silver Sponsor - \$14,500

- 7 complimentary registrations (\$7,700 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$850 each)
- Shared banner ad on wastesymposium.com
- Silver level branding in the Attendee promotional brochure mailed to 35,000 industry professionals
- Silver, secondary sponsor branding on wastesymposium.com
- Silver, secondary sponsor branding in email campaign promoting attendance
- Full page ad in the Online Proceedings (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base through show cycle and during the event
- Table Top Display (optional)



Bronze Sponsor - \$11,000

- 5 complimentary registrations (\$5,500 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$850 each)
- Shared banner ad on wastesymposium.com
- Supporting sponsor branding on wastesymposium.com
- Bronze level branding in the Attendee promotional brochure mailed to 35,000 industry professionals
- Full page ad in the Online Proceedings (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base through show cycle and during the event
- Table Top Display (optional)

Table Top Plus - \$5,775

- 2 complimentary registrations (\$2,200 value)
- Unlimited additional registrations above the free allocation are available at the General Admission price (\$1,100)
- Full page ad in the Online Proceedings (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base through show cycle and during the event
- Table Top Display

Table Top Sponsor - \$3,775

- 1 complimentary registration (\$1,100 value)
- Unlimited additional registrations above the free allocation are available at the General Admission price (\$1,100)
- Table Top Display

To learn more about GWMS 2024 sponsorship opportunities, contact:

Companies A-L:
Debra Busby, 212-600-3519
debra.busby@informa.com

Companies M-Z:
Juliana Sherwood, 203-767-8672
juliana.sherwood@informa.com

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2024 GWMS ADDITIONAL SPONSORSHIPS:

Golf Sponsorship (Exclusive) – \$15,000

- Be the Exclusive Sponsor for the GWMS Golf Outing. The golf sponsorship includes promotion pre-event and onsite for this sold-out event at the beautiful Indian Wells Golf Resort

Hat Sponsor: \$ 15,000

- Put your company logo on the heads of GWMS attendees! Hats will be much-needed in sunny Palm Springs, especially during the golf tournament!

Coffee Break Sponsor: \$3,500 each (5 available)

- Everyone needs their coffee! Stand out by Sponsoring one of the five scheduled Coffee Breaks.

WiFi Sponsor \$10,000

- Get the attention of attendees with your branding on Wi-Fi promotion – and increase brand awareness by choosing a custom password for the Wi-Fi exclusively used for the event.

Key Card Sponsor: \$8500

- Most attendees stay at the Hyatt Regency Indian Wells Resort & Spa where all the GWMS events are happening – be top of mind for all of them by being branded on their key cards, used numerous times throughout the four days.

Padfolio Sponsor: \$8,000

- Lots of notes are taken during this highly technical conference – brand your company on the pen and pad combo used during the event.

Tote Bag Sponsor: \$8,000

- Put your company logo in the hands of all attendees with branded tote bags.

Water Bottle Sponsor: \$7500

- Align your company's name and brand with the sustainable impact reusable water bottles create. Promote your brand while helping attendees stay hydrated.

Registration Sponsor \$7500

- Be front and center in the GWMS registration process and reach all attendees with this impactful sponsorship! Take advantage of this huge opportunity for pre-event and on-site exposure.

Lanyard Sponsor: \$6,500 (sponsor provides the lanyards)

- You can't be missed with your logo branded on every lanyard used for badges! This high-exposure sponsorship is a great way for your brand to be seen by all GWMS attendees.

Cocktail Reception: \$5,000 each (2 available)

- All eyes will be on you as the Cocktail Reception Sponsor! Our two cocktail receptions offer the perfect networking opportunity for all sponsors and attendees – a great place to sponsor and increase brand awareness.

Get in front of all the golfers at the golf tournament with these options for the Golf Tournament:

- Golf Ball Sponsor: \$5000
- Golf Divot Tool Sponsor: \$4500
- Golf Tee Sponsor: \$3500

Web Banner on Waste360 Daily Wire: \$1,200

- Promote your company on the GWMS show daily that is received by all registered attendees and the entire Waste360 database.

Pre-Show Email \$1,200 (3 available)

- Reach all registered attendees prior to GWMS and let them know about your presence at the event with a custom pre-show email!

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